

WEBSITE WORKSHEET

Things to Discuss First

- Domain name registration (Go Daddy)
- Web hosting account
(1yr free when you choose Digital Web World for your website designer)
- Establish where pix and verbiage will come from
(Digital Web World offers assistance in product photography and copy editing/writing)
- e-commerce accounts**
- Merchant account/Shopping cart (Gomerchant)
- List of all items/create logical numbering system

Format

- General Layout/Design
- Logo
- Background (picture/color)
- Art (buttons/headers/banners)
- Images
- Product groupings
- Size (thumbs?/images per page)
- Descriptions
- Item Number
- Dimensions
- Price

Main Web Pages

- Home (this is the first page people will see when they go to your site)
- Contact Us
 - Business Phone
 - Business Address
 - Business email
- Profile
- New Items
- Featured Items
- Events Calendar
- Other Products
- Testimonials/Customer photos
- Gift Ideas
- Clearance Items

Links to

- Other sites
- Facebook
- Twitter
- Agents